

A PALINDROME FOR
YAHOO![®]

Read it top to bottom...

Mobilize.

Sometimes you just have to
go up against the odds.

It's not easy to
have faith and believe
all of the time.

People will tell you it's impossible.

The world is changing and
you have to stand up and remember

"Our core philosophy is the virtuous cycle."

Great content brings on users so
users bring on advertisers and
advertisers bring on revenue streams and
it just goes on and on.

People will say
with an exclamation point,
"Life's better when lived
with great caution
and it doesn't pay to work
hard to become great."

It's simply not
as true as it sounds.

Don't let the world tell you otherwise.

Mobilize.

Or bottom to top...

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